



# Singles *in The City* 2025

SAVE THE DATE ♥ FEB. 13  
Bull & Bowl | Mayfair

**austinmonthly**

*Austin Monthly's*  
**SINGLES IN THE CITY**  
offers a chance to  
dress up, dance, and swap  
numbers with others  
looking for *love.*

It puts our sponsors  
front and center  
of an eligible,  
valuable audience.





# 2024 Highlights

Nearly **600** attendees

Hosted at Superstition  
with Legendary DJ Mel

Experiential activations  
included dancers, tarot card  
readers, a glam station,  
photo booth, & a puppy  
kissing booth benefiting  
Austin Pets Alive.



A few couples who met at *SINGLES IN THE CITY* have even gone on to tie the knot. *Talk about a MEET CUTE!*





# Sponsorship Opportunities



Sponsorship Levels			
	PLATINUM (\$15K)	GOLD (\$7500)	SILVER (\$5000)
Activation space at the event	♥	♥	♥
Logo on event signage and promotional material	♥	♥	♥
1 dedicated social media post (344K reach)	♥	♥	♥
Ideation support for event activation	♥	♥	
1 From our Partners newsletter (date, topic of choice)	♥	♥	
1 Sponsored Content article (date, topic of choice)	♥		
1 full page ad in 2025 issue of choice	♥		
Opportunity to address event attendees	♥		
Category exclusivity	♥		

On-Site Activation Sponsorships			
VIP sponsor – special drinks, bites snacks or swag bags	\$3,500	2 available	<b>WHAT'S INCLUDED:</b> <ul style="list-style-type: none"> <li>• Logo included on promotional material.</li> <li>• Logo included where applicable at event.</li> <li>• Mention in editorial promotion of event.</li> <li>• Tagged in post-event photo gallery.</li> </ul>
Live body painting performance	\$2,500	1 available	
Performance artist/dancers/entertainment	\$2,500	2 available	
Photo booth with your brand on print	\$2,500	1 available	
Nomination Sponsor (nomination opens first week of Dec.)	5,000	1 available	



## Added value for our *Sponsors*



Your sponsorship includes more than **800K** audience reach of editorial promotion for the event.

### **DIGITAL**

- Editorial article AustinMonthly.com
- Premier placement on *Austin Monthly* events calendar
- Submitted for inclusion on 5+ other local events calendars (Austin 360, Chronicle, etc.)

### **SOCIAL**

- Event listing on *Austin Monthly* Facebook page
- Minimum of 2 Instagram reels promoting the event
- Weekly Facebook posts from *Austin Monthly* brand page

### **NEWSLETTER**

- Inclusion in The Scoop (25K audience)
- Inclusion in Insider (25K audience)
- Dedicated Events newsletter (18K)
- From Our Partners (22,600)

### **EDITORIAL ON-CAMERA PROMOTIONS**

Mention in any TV appearances by *Austin Monthly* Editors

### **POST EVENT**

- Photo gallery on AustinMonthly.com
- Instagram highlight reel featuring professional video of the event



**65k**  
Print Edition  
Readers

**\$203k**  
Average Household  
Income

**344K**  
Social Followers

**140k**  
Average Monthly  
Website Visitors

**30k**  
Newsletter  
Subscribers

**austin monthly** *by the numbers*

Questions? Ideas?  
Ready to sign on the dotted line?  
Reach out to secure your sponsorship.

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