

San Antonio Express-News

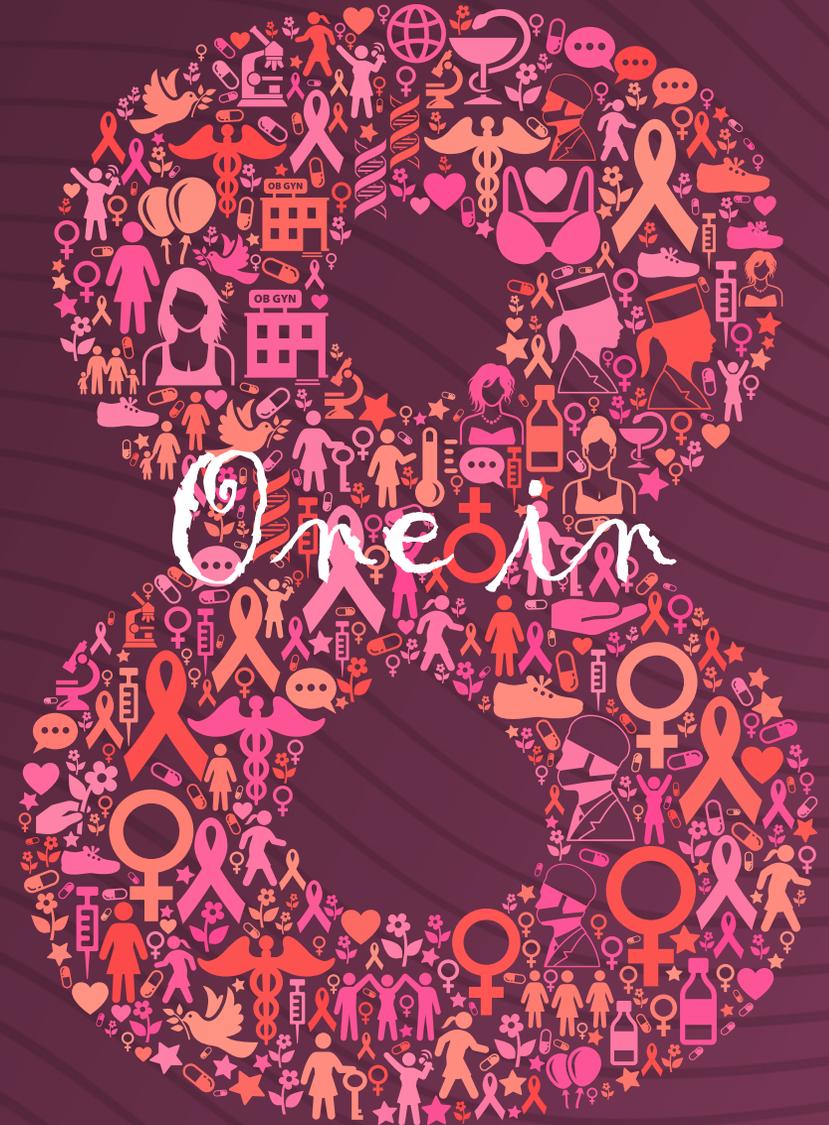
DID YOU KNOW THAT 1 IN 8 WOMEN
WILL GET BREAST CANCER?

SHOW YOU ARE A SUPPORTER
OF BREAST CANCER AWARENESS.

At the San Antonio Express-News we want to show San Antonio we care about the impact breast cancer has on our community. National mammography day is October 15.

We are showing our support by painting the paper pink and providing 8 stories of inspiration all wrapped in your support.

With over 400k of our weekly readers being women, we want to make sure to continue to support this tremendous cause.



*Out of the 804+k adults that read SA Express-News Print or Digital Products in Average Week, 413,332 are women. Scarborough Research. Market/Release: San Antonio, TX 2020 Release 1 & 2019 Release 1 *Revised 05-16-2019* Total (Jan 2018 - Jan 2020)*



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San Antonio Express-News

BREAST CANCER AWARENESS

IN SPONSORSHIP WITH



SPECIAL SECTION



SEE LAST
YEAR'S
SECTION



 **Milberger's**
Landscaping & Nursery
3920 N. Loop 1604 E
San Antonio, Texas 78217

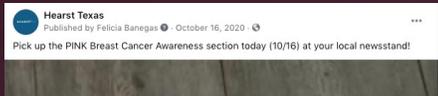
Mammograms that come to U

Milbergers in conjunction with UHS will have the mammography bus at Milbergers Saturday October 17 from 9:00am to 2:00pm. Must register for appointment online today at healthyUexpress.com. Everyone getting a mammogram on this day will receive a \$10 gift certificate to be spent a Milberger.



We reach out to the SATX Community to gather their stories in fighting against this disease.

We socialize and market the section and the content broadening your reach and highlighting your support.



We partner with the experts, so that your brand and ours are credible storytellers in the fight.

Plus, 10% of our revenue generated goes right back into supporting the fight, with our partners at the American Cancer Society.



San Antonio Express-News

Be 1 of 8 content sponsors for Breast Cancer Awareness Month.

Be a partner with us in building awareness to a continuing disease that continues to affect our community.

HOW YOU CAN SHOW SUPPORT:

THE PREMIERE PACKAGE INCLUDES:

Full Page Ad within our “Pink” Breast Cancer Awareness Section on Friday, October 15th – National Mammography Day
(Ad will run adjacent to 1 of the 8 Featured Stories)

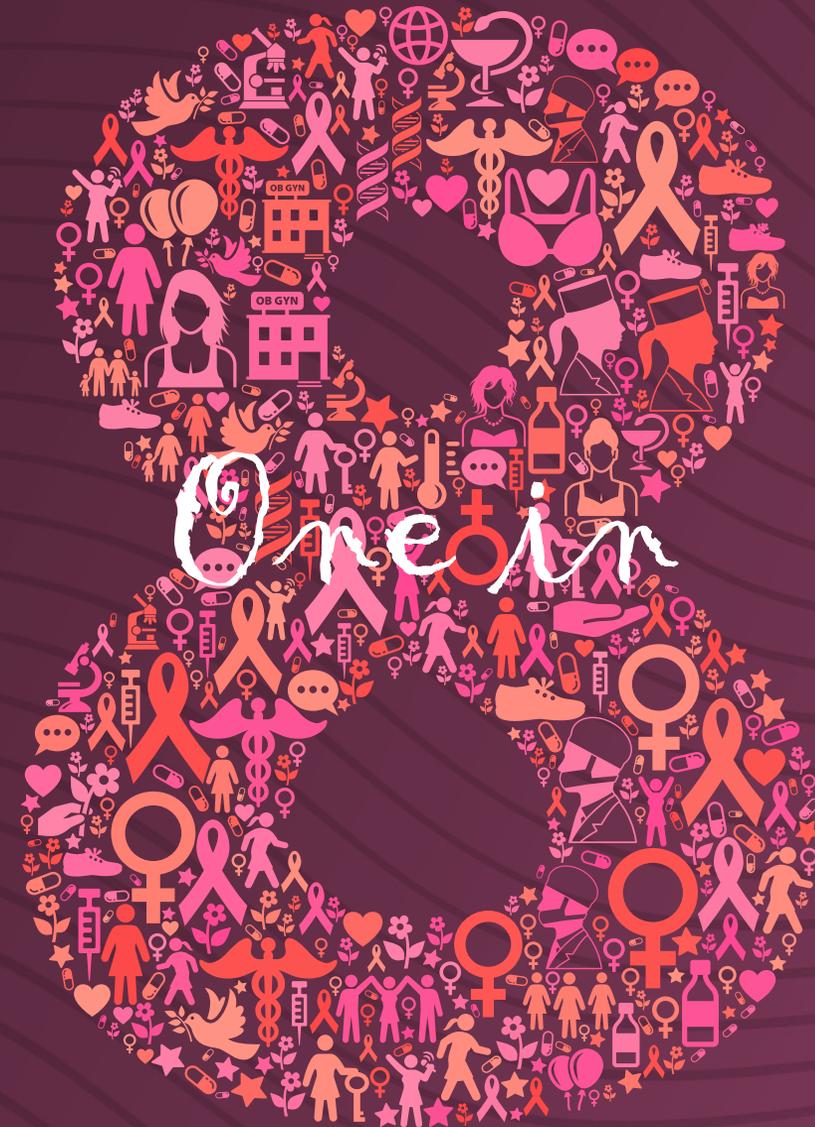
1x social posts off MYSA FB

(2) Half Page Ads to run at your choosing during the month of October.

A Total Daily Reach Takeover on MySA.com. Date of your choosing, based on availability.

500,000 impressions on ExpressNews.com & MySA.com to run through the month of October

Over 1M guaranteed impressions Delivered through this offering.
(only 8 available)



10% of all revenue generated from our special program will be donated to the American Cancer Society, San Antonio Chapter.

CONTACT YOUR SALES EXECUTIVE FOR PRICING AND PARTICIPATION INFORMATION OR FILL THE FORM ON OUR WEBSITE AT WWW.HEARSTMEDIASA.COM/BCA

