

TEXAS GULF COAST DESTINATIONS

The Insiders Guide to Texas Gulf Coast Escapes

This June, partner with the San Antonio Express-News in the Texas Coast Destinations section and reach travelers actively planning their next vacation getaway.

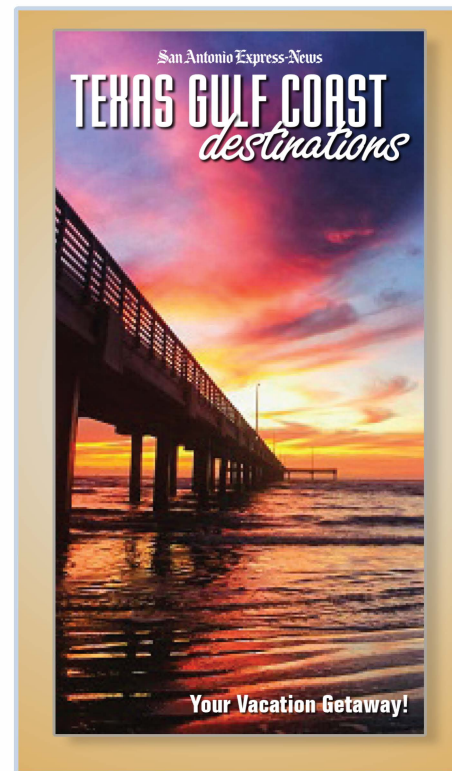
We will be preparing a special section devoted to the attractions of the Texas Gulf Coast. It will be filled with exclusive content about where to go and what to do when visiting.

Pub Date	Space Reservations	Final Ad Release
Sunday, 6/30	6/14 5PM	6/20 5PM

Color Ad Size	Dimensions	Total
Full Page	9.94"x 20.75"	\$4,500 ***
Half Page (V)	4.90"x 20.75"	\$2,400 ***
Half Page (H)	9.94"x 10.25"	\$2,400 ***
Quarter Page (V)	4.90"x 10.25"	\$1,250
Quarter Page (H)	9.94"x 5.10"	\$1,250
Inside Strip	9.94" x 2.00"	\$1,500

Purchase an AD and receive equal size of advertorial content (Full and Half Pages only)
(Client must provide advertorial content or press release)

www.mysanantonio.com/destinations



Our Audience

-60% of our current readers say they frequently choose active vacations with lots to do.

-42% would rather take few weekend vacations than one long vacation.

Source: Scarborough Research, R2 2018

Texas Gulf Coast Destinations

Comes complete with a digital email newsletter that includes select native content featured in the print publication, delivered to targeted permissible emails and a specific targeted audience and DMA.

Audience Targeted*:

Distribution: Min. **150,000**

Audience Interests: Travel & Entertainment

Age: 25+

HHI: 50K+

Geo: San Antonio & South Texas

*Demographics and geographical locations may change with area Destinations distribution

First come, First Serve : Limited Availability!

Space Deadline: **June 13th**

Final Ad Release: **June 20th**

Distribution: **Thursday June 27th**

Color Ad Size	Dimensions	Placement	Available	Total
Featured Story	300x 250	A	1	\$1,000
Article Mention	28 Characters	B	10	\$200
Digital Ad	300x 250	C	3	\$500
Digital Ad	700x 180	D	1	\$300

A.

Featured Article



German Soul.

[Read more](#)

Trending on mySA:



B.

Texas Wine Country Weddings in Fredericksburg, Texas [Read more](#)

Fredericksburg Lodging Makes Perfect Base For Exploring Texas Wine Country [Read more](#)

Nirvana for Indie Movie Lovers [Read more](#)

Around The Community:

Developing Educational Opportunities and Facilities to Support the Texas Wine Industry [Read more](#)

Generations of Peach Growers in Gillespie County [Read more](#)

Fredericksburg Food & Wine Fest [Read more](#)

Narrow Path Winery [Read more](#)

Southold Farm & Cellar [Read more](#)

Becker Vineyards - Pioneers of Excellence [Read more](#)

Heath Sparkling Wines [Read more](#)



C.

D.

