

**WHO WILL REIGN SUPREME?**



**NEW LOOK.  
SAME BRAGGING RIGHTS.**

**[MYSA.com/YOURSA](https://myasa.com/yoursa)**



# NEW LOOK. SAME BRAGGING RIGHTS.

If the early bird gets the worm, then we have a plan for the early bird. Our 3-phase program gives our partners ways to show they are always the choice for San Antonio.

## PHASE 1

### Nomination Period

*Promotion Pkgs*

12/1-12/10 (2 wks)

NOMINATIONS: 12/13-1/7

## PHASE 2

### Voting Period

*Packages run*

2/1- 2/28 (4 wks)

PUBLIC VOTING: 2/1-2/28

## PHASE 3

### Results +Section

*Packages run*

2/28-3/18 (3 wks)

**Section Pub date: March 27**

**(Space 3/15, Final Release 3/21)**

### PHASE 3 Packages that are tailored for the results phase

#### Platinum

Full page in Special Section + QTR page advert.

200k MYSA.com Audience Targeted Impressions

YOURSA Certificate or Plaque

Finalist promo package: 2 Window Clings of YOURSA 2022 official seal

#### Gold

Half page in Special Section + QTR page advert.

100k MYSA.com Audience Targeted Impressions

YOURSA Certificate or Plaque

Finalist promo package: 2 Window Clings of YOURSA 2022 official seal

#### Silver

Quarter page in Special Section

75k MYSA.com Audience Targeted Impressions

YOURSA Certificate or Plaque

Finalist promo package: 2 Window Clings of YOURSA 2022 official seal

#### Basic

Eighth page in Special Section

50k MYSA.com Audience Targeted Impressions

YOURSA Certificate or Plaque

Finalist promo package: 2 Window Clings of YOURSA 2022 official seal

Fill out the form at [HearstMediaSA.com/YourSA](https://HearstMediaSA.com/YourSA) or contact your Account Executive for additional information and pricing.

[MYSA.com/YOURSA](https://MYSA.com/YOURSA)