

DIGITAL NEWSLETTER

September 2020

San Antonio Express-News



mySA.com

Page Views	14,532,552
Unique Visitors	2,848,246

mySA.com Mobile

Mobile Site Page Views	8,467,219
Mobile Site Page Visitors	4,869,021

mySA.com Popular Sections

Rank	Section	Page Views
1	News	6,191,102
2	Local	3,954,975
3	Food	756,332
4	Sports	693,394
5	Entertainment	636,966

mySA - Facebook

Followers	Post Engagements	Post Reach
448,290	471,888	1,281,880

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,414	3,101	58,898

Express-News E-Edition

Page Views	7,835,174
Unique Visitors	40,151

Express-News.com

Page Views	3,638,397
Unique Users	1,318,028

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,101	3,101	58,898

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
309	611	10,476

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
730	4,762	39,289

Source: Google Analytics/Facebook Analytics



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