

DIGITAL NEWSLETTER

November 2020

San Antonio Express-News



mySA.com

Page Views	10,069,802
Unique Visitors	2,441,720

Express-News.com

Page Views	3,531,919
Unique Users	1,202,282

mySA.com Mobile

Mobile Site Page Views	6,177,904
Mobile Site Page Visitors	1,958,552

Express-News E-Edition

Page Views	8,090,794
Unique Users	40,653

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,934,175
2	Local	2,543,756
3	Entertainment	1,320,312
4	Lifestyle	856,924
5	Food	691,374

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,489	28,858	154,462

mySA - Facebook

Followers	Post Engagements	Post Reach
457,415	1,155,250	3,004,091

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
319	89	2,531

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
739	28	555

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,424	99	4,569

Source: Google Analytics/Facebook Analytics



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