

DIGITAL NEWSLETTER

February 2021

San Antonio Express-News



mySA.com

Page Views	11,977,563
Unique Visitors	3,214,777

mySA.com Mobile

Page Views	7,726,394
Unique Visitors	2,062,351

mySA.com Popular Sections

Rank	Section	Page Views
1	News	5,307,941
2	Local	4,368,585
3	Lifestyle	880,112
4	Food	588,851
5	Business	507,122

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
321	785	24,202

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,377	3,108	62,690

Express-News.com

Page Views	5,540,781
Unique Users	1,831,080

Express-News E-Edition

Page Views	7,453,674
Unique Users	44,282

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,411	42,671	260,140

mySA - Facebook

Followers	Post Engagements	Post Reach
456,652	2,110,401	4,328,198

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
740	7	57

Source: Google Analytics/Facebook Analytics



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