

DIGITAL NEWSLETTER

June 2021

San Antonio Express-News



mySA.com

Page Views	9,465,204
Unique Visitors	2,957,887

Express-News.com

Page Views	4,773,029
Unique Users	1,502,107

mySA.com Mobile

Mobile Site Page Views	5,659,718
Mobile Site Page Visitors	2,292,442

Express-News E-Edition

Page Views	7,875,315
Unique Visitors	42,839

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,833,719
2	Local	2,384,644
3	Lifestyle	1,048,483
4	Entertainment	995,536
5	Food	699,021

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,509	44,297	327,590

mySA - Facebook

Followers	Post Engagements	Post Reach
457,012	1,132,289	2,743,352

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
326	371	18,838

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
738	4	92

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,335	5,400	79,692

Source: Google Analytics/Facebook Analytics



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