

# DIGITAL NEWSLETTER

## May 2021

San Antonio Express-News



### mySA.com

Page Views	10,383,429
Unique Visitors	3,281,930

### mySA.com Mobile

Page Views	6,340,419
Unique Visitors	2,597,640

### mySA.com Popular Sections

Rank	Section	Page Views
1	News	3,009,439
2	Local	2,087,991
3	Lifestyle	1,251,242
4	Entertainment	926,062
5	Food	778,819

### SA Inc. - Facebook

Followers	Post Engagements	Post Reach
325	434	22,899

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,377	3,108	62,690

### Express-News.com

Page Views	5,118,981
Unique Users	1,592,331

### Express-News E-Edition

Page Views	7,614,234
Unique Users	39,318

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,502	24,283	177,089

### mySA - Facebook

Followers	Post Engagements	Post Reach
457,488	2,015,657	5,376,043

### mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
737	5	69

Source: Google Analytics/Facebook Analytics



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