

# DIGITAL NEWSLETTER

## September 2021

San Antonio Express-News



### mySA.com

Page Views	9,712,593
Unique Visitors	3,690,759

### Express-News.com

Page Views	4,944,115
Unique Users	1,721,391

### mySA.com Mobile

Page Views	6,185,853
Unique Visitors	2,934,604

### Express-News E-Edition

Page Views	7,347,541
Unique Users	38,169

### mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,968,098
2	Local	2,156,715
3	Lifestyle	1,351,178
4	Entertainment	1,022,509
5	Food	438,280

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,515	13,468	247,575

### mySA - Facebook

Followers	Post Engagements	Post Reach
458,646	2,796,160	6,978,083

### SA Inc. - Facebook

Followers	Post Engagements	Post Reach
330	436	18,438

### mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
737	5	44

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,476	16,329	123,734

Source: Google Analytics/Facebook Analytics



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