

DIGITAL NEWSLETTER

July 2021

San Antonio Express-News



mySA.com

Page Views	9,378,843
Unique Visitors	3,004,204

Express-News.com

Page Views	5,640,535
Unique Users	1,832,078

mySA.com Mobile

Page Views	5,933,762
Unique Visitors	2,394,168

Express-News E-Edition

Page Views	7,051,029
Unique Users	36,031

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,916,911
2	Local	2,505,368
3	Lifestyle	1,087,139
4	Food	978,879
5	Business	610,525

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,479	29,338	266,118

mySA - Facebook

Followers	Post Engagements	Post Reach
457,089	1,666,738	2,446,670

SA Inc. - Facebook

Followers	Post Engagements	Post Reach
329	321	14,207

mySA Homes & Communities - Facebook

Followers	Post Engagements	Post Reach
737	N/A	81

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
3,327	3,591	56,961

Source: Google Analytics/Facebook Analytics



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