

DIGITAL NEWSLETTER

December 2022

San Antonio Express-News



mySA.com	
Page Views	6,211,936
Unique Visitors	2,494,907

Express-News.com	
Page Views	3,718,799
Unique Visitors	1,260,370

mySA.com Mobile	
Page Views	4,113,487
Unique Visitors	1,977,739

Express-News E-Edition	
Page Views	6,414,874
Unique Visitors	29,620

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,038,856
2	Local	1,650,524
3	Food	645,044
4	Lifestyle	555,318
5	Sports	444,659

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,333	12,747	131,698

mySA - Facebook		
Followers	Post Engagements	Post Reach
464,582	1,085,427	4,053,898

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,750	1,111	34,705

Source: Google Analytics/Facebook Analytics



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