

# DIGITAL NEWSLETTER

## July 2022

San Antonio Express-News



mySA.com	
Page Views	10,081,446
Unique Visitors	2,907,650

Express-News.com	
Page Views	4,684,991
Unique Visitors	1,238,482

mySA.com Mobile	
Page Views	7,335,010
Unique Visitors	2,427,550

Express-News E-Edition	
Page Views	7,457,261
Unique Visitors	32,299

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,982,287
2	Local	2,387,417
3	Lifestyle	2,151,311
4	Food	1,020,196
5	Entertainment	625,639

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,225	22,843	288,230

mySA - Facebook		
Followers	Post Engagements	Post Reach
461,301	1,984,158	3,515,109

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,680	15,028	133,118

Source: Google Analytics/Facebook Analytics



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