

DIGITAL NEWSLETTER

June 2022

San Antonio Express-News



mySA.com

Page Views	9,133,478
Unique Visitors	2,765,301

Express-News.com

Page Views	5,650,547
Unique Visitors	1,752,064

mySA.com Mobile

Page Views	6,329,225
Unique Visitors	2,274,636

Express-News E-Edition

Page Views	6,865,103
Unique Visitors	31,254

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,991,883
2	Local	2,383,520
3	Lifestyle	1,274,396
4	Food	901,362
5	Entertainment	622,326

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,146	15,772	242,774

mySA - Facebook

Followers	Post Engagements	Post Reach
460,749	1,651,595	2,927,084

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,652	4,228	49,499

Source: Google Analytics/Facebook Analytics



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