

DIGITAL NEWSLETTER

March 2022

San Antonio Express-News



mySA.com

Page Views	8,352,785
Unique Visitors	2,660,368

Express-News.com

Page Views	5,157,221
Unique Visitors	1,556,138

mySA.com Mobile

Page Views	5,367,701
Unique Visitors	2,178,537

Express-News E-Edition

Page Views	7,253,137
Unique Visitors	32,124

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,692,679
2	Local	2,166,590
3	Lifestyle	863,073
4	Food	805,034
5	Entertainment	662,675

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
46,128	26,149	426,044

mySA - Facebook

Followers	Post Engagements	Post Reach
456,826	2,183,851	3,970,613

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,564	8,937	49,104

Source: Google Analytics/Facebook Analytics



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