

DIGITAL NEWSLETTER

May 2022

San Antonio Express-News



mySA.com	
Page Views	9,920,189
Unique Visitors	3,026,179

Express-News.com	
Page Views	7,202,959
Unique Visitors	2,167,433

mySA.com Mobile	
Page Views	9,978,073
Unique Visitors	2,501,438

Express-News E-Edition	
Page Views	7,389,735
Unique Visitors	33,479

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	3,694,427
2	Local	3,029,459
3	Lifestyle	1,517,869
4	Food	823,641
5	Entertainment	757,259

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,093	30,530	423,167

mySA - Facebook		
Followers	Post Engagements	Post Reach
459,846	2,915,764	4,167,149

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,619	21,704	134,280

Source: Google Analytics/Facebook Analytics



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