

DIGITAL NEWSLETTER

November 2022

San Antonio Express-News



mySA.com	
Page Views	6,608,949
Unique Visitors	2,576,226

Express-News.com	
Page Views	3,639,799
Unique Visitors	1,179,936

mySA.com Mobile	
Page Views	4,299,294
Unique Visitors	2,017,237

Express-News E-Edition	
Page Views	6,658,166
Unique Visitors	30,350

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	1,862,106
2	Local	1,375,657
3	Food	796,466
4	Lifestyle	605,601
5	Entertainment	586,854

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,355	32,086	380,937

mySA - Facebook		
Followers	Post Engagements	Post Reach
463,998	1,266,544	4,387,005

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,751	3,973	47,485

Source: Google Analytics/Facebook Analytics



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