

DIGITAL NEWSLETTER

October 2022

San Antonio Express-News



mySA.com	
Page Views	6,900,198
Unique Visitors	2,722,384

Express-News.com	
Page Views	3,885,400
Unique Visitors	1,323,758

mySA.com Mobile	
Page Views	4,400,225
Unique Visitors	2,080,092

Express-News E-Edition	
Page Views	7,086,653
Unique Visitors	31,249

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,022,269
2	Local	1,735,109
3	Food	768,970
4	Lifestyle	643,761
5	Entertainment	638,792

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,327	20,728	377,768

mySA - Facebook		
Followers	Post Engagements	Post Reach
463,848	1,807,272	8,174,998

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,747	9,123	52,974

Source: Google Analytics/Facebook Analytics



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