

DIGITAL NEWSLETTER

September 2022

San Antonio Express-News



mySA.com	
Page Views	7,421,943
Unique Visitors	2,314,323

Express-News.com	
Page Views	3,991,426
Unique Visitors	1,091,869

mySA.com Mobile	
Page Views	4,864,622
Unique Visitors	1,794,744

Express-News E-Edition	
Page Views	6,606,661
Unique Visitors	30,243

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,384,016
2	Local	2,108,308
3	Entertainment	779,508
4	Food	694,249
5	Lifestyle	614,978

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,330	18,606	342,810

mySA - Facebook		
Followers	Post Engagements	Post Reach
462,552	1,245,129	4,748,567

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,740	2,164	14,366

Source: Google Analytics/Facebook Analytics



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