

DIGITAL NEWSLETTER

August 2023

San Antonio Express-News



mySA.com	
Page Views	6,913,979
Unique Visitors	3,152,146

Express-News.com	
Page Views	5,315,683
Unique Visitors	1,933,051

mySA.com Mobile	
Page Views	4,988,597
Unique Visitors	2,606,580

Express-News E-Edition	
Page Views	6,325,905
Unique Visitors	35,431

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,572,490
2	Local	2,163,179
3	Food	728,414
4	Lifestyle	620,165
5	Entertainment	440,078

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
47,062	16,562	223,917

mySA - Facebook		
Followers	Post Engagements	Post Reach
484,416	2,615,581	7,634,978

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,858	1,864	27,863

Source: Google Analytics/Facebook Analytics



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