

# DIGITAL NEWSLETTER

## December 2023

San Antonio Express-News



### mySA.com

Page Views	7,776,480
Unique Visitors	3,531,733

### Express-News.com

Page Views	5,320,865
Unique Visitors	1,902,472

### mySA.com Mobile

Page Views	6,093,479
Unique Visitors	3,088,478

### Express-News E-Edition

Page Views	6,490,170
Unique Visitors	27,391

### mySA.com Popular Sections

Rank	Section	Page Views
1	News	3,135,712
2	Local	2,560,846
3	Food	1,110,478
4	Business/SA-Inc	801,155
5	Entertainment	555,322

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
47,598	2,892	121,166

### mySA - Facebook

Followers	Post Engagements	Post Reach
496,283	2,549,729	7,949,457

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
14,090	6,399	39,816

Source: Google Analytics/Facebook Analytics



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