

# DIGITAL NEWSLETTER

February 2023

San Antonio Express-News



mySA.com	
Page Views	7,372,007
Unique Visitors	3,122,813

Express-News.com	
Page Views	4,627,254
Unique Visitors	5,171,351

mySA.com Mobile	
Page Views	5,171,351
Unique Visitors	2,534,791

Express-News E-Edition	
Page Views	5,995,041
Unique Visitors	28,137

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	1,891,465
2	Local	1,651,603
3	Food	1,310,433
4	Lifestyle	858,333
5	Entertainment	721,683

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,395	20,086	257,188

mySA - Facebook		
Followers	Post Engagements	Post Reach
467,884	2,338,278	10,050,743

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,756	2,436	77,909

Source: Google Analytics/Facebook Analytics



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