

DIGITAL NEWSLETTER

January 2023

San Antonio Express-News



mySA.com	
Page Views	7,390,622
Unique Visitors	2,861,754

Express-News.com	
Page Views	3,946,943
Unique Visitors	1,353,560

mySA.com Mobile	
Page Views	4,836,305
Unique Visitors	2,251,217

Express-News E-Edition	
Page Views	6,567,044
Unique Visitors	29,575

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,490,962
2	Local	1,907,412
3	Food	773,713
4	Lifestyle	645,053
5	Business	608,604

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,338	12,747	131,698

mySA - Facebook		
Followers	Post Engagements	Post Reach
465,818	1,085,427	4,053,898

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,749	1,111	34,705

Source: Google Analytics/Facebook Analytics



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