

DIGITAL NEWSLETTER

July 2023

San Antonio Express-News



mySA.com	
Page Views	6,437,805
Unique Visitors	2,959,604

Express-News.com	
Page Views	4,467,155
Unique Visitors	1,609,889

mySA.com Mobile	
Page Views	4,686,243
Unique Visitors	2,464,138

Express-News E-Edition	
Page Views	6,486,717
Unique Visitors	33,738

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	1,967,233
2	Local	1,745,969
3	Lifestyle	854,668
4	Food	742,648
5	Business/SA-Inc	393,901

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,858	11,563	167,158

mySA - Facebook		
Followers	Post Engagements	Post Reach
481,917	2,564,398	8,490,950

mySA Contest & Promotions - Facebook	
Followers	
13,843	

Source: Google Analytics/Facebook Analytics



For advertising information, visit www.HearstMediaSA.com