

DIGITAL NEWSLETTER

June 2023

San Antonio Express-News



mySA.com	
Page Views	7,202,948
Unique Visitors	3,378,889

Express-News.com	
Page Views	4,680,721
Unique Visitors	1,638,650

mySA.com Mobile	
Page Views	5,295,323
Unique Visitors	2,832,766

Express-News E-Edition	
Page Views	6,274,398
Unique Visitors	32,440

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,573,969
2	Local	2,088,788
3	Food	895,279
4	Lifestyle	713,155
5	Business/SA-Inc	452,847

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,726	11,848	199,967

mySA - Facebook		
Followers	Post Engagements	Post Reach
479,314	2,203,437	5,724,850

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,853	1,661	36,598

Source: Google Analytics/Facebook Analytics



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