

DIGITAL NEWSLETTER

March 2023

San Antonio Express-News



mySA.com

| | |
|-----------------|-----------|
| Page Views | 8,593,114 |
| Unique Visitors | 3,664,039 |

Express-News.com

| | |
|-----------------|-----------|
| Page Views | 4,860,654 |
| Unique Visitors | 1,760,755 |

mySA.com Mobile

| | |
|-----------------|-----------|
| Page Views | 6,400,616 |
| Unique Visitors | 3,025,442 |

Express-News E-Edition

| | |
|-----------------|-----------|
| Page Views | 6,477,740 |
| Unique Visitors | 29,231 |

mySA.com Popular Sections

| Rank | Section | Page Views |
|------|---------------|------------|
| 1 | News | 2,586,387 |
| 2 | Local | 2,053,733 |
| 3 | Food | 1,266,506 |
| 4 | Entertainment | 971,766 |
| 5 | Lifestyle | 786,384 |

Express-News Jobs - Facebook

| Followers | Post Engagements | Post Reach |
|-----------|------------------|------------|
| 46,423 | 18,462 | 237,853 |

mySA - Facebook

| Followers | Post Engagements | Post Reach |
|-----------|------------------|------------|
| 471,473 | 2,907,902 | 7,548,423 |

mySA Contest & Promotions - Facebook

| Followers | Post Engagements | Post Reach |
|-----------|------------------|------------|
| 13,796 | 15,311 | 86,933 |

Source: Google Analytics/Facebook Analytics



For advertising information visit www.HearstMediaSA.com