

# DIGITAL NEWSLETTER

May 2023

San Antonio Express-News



mySA.com	
Page Views	8,648,146
Unique Visitors	4,864,719

Express-News.com	
Page Views	4,345,601
Unique Visitors	1,503,596

mySA.com Mobile	
Page Views	6,670,613
Unique Visitors	4,223,881

Express-News E-Edition	
Page Views	1,230,849
Unique Visitors	11,563

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	3,917,076
2	Local	3,538,855
3	Food	880,059
4	Lifestyle	619,028
5	Entertainment	537,596

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
46,643	14,415	245,735

mySA - Facebook		
Followers	Post Engagements	Post Reach
477,083	3,244,358	12,315,892

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
13,850	5,909	209,083

Source: Google Analytics/Facebook Analytics



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