

DIGITAL NEWSLETTER

November 2023

San Antonio Express-News



mySA.com	
Page Views	7,733,812
Unique Visitors	3,808,815

Express-News.com	
Page Views	4,830,026
Unique Visitors	1,629,139

mySA.com Mobile	
Page Views	5,960,829
Unique Visitors	3,303,448

Express-News E-Edition	
Page Views	6,337,073
Unique Visitors	28,893

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	2,665,714
2	Local	2,410,043
3	Food	1,416,051
4	Lifestyle	601,473
5	Entertainment	503,672

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
47,510	16,562	445,475

mySA - Facebook		
Followers	Post Engagements	Post Reach
492,434	3,784,462	12,805,144

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
14,062	11,688	187,136

Source: Google Analytics/Facebook Analytics



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