

DIGITAL NEWSLETTER

October 2023

San Antonio Express-News



mySA.com

Page Views	6,480,927
Unique Visitors	2,923,494

Express-News.com

Page Views	5,257,517
Unique Visitors	1,819,191

mySA.com Mobile

Page Views	4,662,137
Unique Visitors	2,466,543

Express-News E-Edition

Page Views	6,544,415
Unique Visitors	30,741

mySA.com Popular Sections

Rank	Section	Page Views
1	News	2,060,635
2	Local	1,781,086
3	Food	824,990
4	Lifestyle	583,878
5	Entertainment	483,032

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
47,370	13,388	250,741

mySA - Facebook

Followers	Post Engagements	Post Reach
489,532	3,365,932	13,413,018

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,959	260	126,478

Source: Google Analytics/Facebook Analytics



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