

DIGITAL NEWSLETTER

September 2023

San Antonio Express-News



mySA.com

Page Views	6,941,552
Unique Visitors	3,292,300

Express-News.com

Page Views	4,835,207
Unique Visitors	1,696,841

mySA.com Mobile

Page Views	5,239,782
Unique Visitors	2,806,468

Express-News E-Edition

Page Views	6,263,375
Unique Visitors	32,570

mySA.com Popular Sections

Rank	Section	Page Views
1	News	3,098,097
2	Local	2,858,802
3	Lifestyle	569,224
4	Food	528,283
5	Entertainment	515,591

Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
47,204	4,325	123,097

mySA - Facebook

Followers	Post Engagements	Post Reach
486,816	2,587,274	8,108,062

mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
13,895	12,547	75,804

Source: Google Analytics/Facebook Analytics



For advertising information visit www.HearstMediaSA.com