

# DIGITAL NEWSLETTER

## February 2024

San Antonio Express-News



### mySA.com

Page Views	7,507,274
Unique Visitors	3,121,357

### Express-News.com

Page Views	4,567,278
Unique Visitors	1,566,084

### mySA.com Mobile

Page Views	5,714,423
Unique Visitors	2,679,689

### Express-News E-Edition

Page Views	5,748,959
Unique Visitors	25,945

### mySA.com Popular Sections

Rank	Section	Page Views
1	News	3,187,328
2	Local	2,280,377
3	Food	1,099,600
4	Lifestyle	661,284
5	Business/SA-Inc	489,998

### Express-News Jobs - Facebook

Followers	Post Engagements	Post Reach
47,752	8,308	292,941

### mySA - Facebook

Followers	Post Engagements	Post Reach
509,741	2,299,072	6,003,665

### mySA Contest & Promotions - Facebook

Followers	Post Engagements	Post Reach
14,107	1,731	60,825

Source: Google Analytics/Facebook Analytics



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