

DIGITAL NEWSLETTER

January 2024

San Antonio Express-News



mySA.com	
Page Views	10,151,646
Unique Visitors	4,471,892

Express-News.com	
Page Views	6,022,732
Unique Visitors	2,109,347

mySA.com Mobile	
Page Views	8,036,179
Unique Visitors	3,942,727

Express-News E-Edition	
Page Views	6,070,573
Unique Visitors	27,940

mySA.com Popular Sections		
Rank	Section	Page Views
1	News	4,777,934
2	Local	3,301,143
3	Food	1,247,302
4	Business/SA-Inc	859,071
5	Lifestyle	644,739

Express-News Jobs - Facebook		
Followers	Post Engagements	Post Reach
47,650	2,754	104,763

mySA - Facebook		
Followers	Post Engagements	Post Reach
505,255	3,781,250	8,987,386

mySA Contest & Promotions - Facebook		
Followers	Post Engagements	Post Reach
14,106	3,255	61,796

Source: Google Analytics/Facebook Analytics



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